

## MEMBERS PRIVACY POLICY

Last updated May 2, 2022.

615 Entertainment Agency knows that you care about how your personal information is used and shared, and we take your privacy seriously. Please read the following to learn more about our privacy policy. By visiting the 615 Entertainment Agency managed domains

### WHAT DOES THIS PRIVACY POLICY COVER?

This Privacy Policy covers 615 Entertainment Agency treatment of information that it gathers when you are accessing our website as a consumer and when you use 615 Entertainment Agency services as a customer (the "Information"). Also, this Privacy Policy covers 615 Entertainment Agency treatment of your information th their business partners share with you. This Privacy Policy does not apply to the practices of third parties that 625 Entertainment Agency does not own or control (such as third-party websites that you may access from the Website), or to individuals that they does not employ or manage.

### WHAT INFORMATION DOES 615 Entertainment Agency COLLECT?

The Information we gather from consumers and customers enables us to personalize and improve our services and to allow our consumers and customers to set up accounts on the Website. In connection with the Website, we request and display some Information to other consumers and visitors of the Website, which allows consumers to identify artists and goods on the Website. We collect the following types of information from our consumers and customers.

#### Information You Provide to Us:

We receive and store any information you enter on our Website or provide to us in any other way. The types of Information collected include, without limitation, your full name, email address, mailing address, phone number, IP address, browser information, password, contact information, credit card or bank account information, transactional information based on your activities on the Website, and media consumed on the Website including, but not limited to, media viewed, played, downloaded, uploaded, and shared. In addition, note that all information you enter into our offer forms are information that you provide to us. You can choose not to provide us with certain information, but then you may not be able to take advantage of many of our special shows.

#### Information Collected Automatically:

We receive and store certain types of information whenever you interact with our Website or services. 615 Entertainment Agency automatically receives and records information on our server logs from your browser including your IP address, geo-territory information, cookie information, the page you requested, and the media you have consumed (e.g., viewed, played, downloaded, uploaded, and shared).

Generally, our service automatically collects usage information, such as the numbers and frequency of visitors to our site and its components, similar to TV ratings that indicate how many people watched a particular show. This type of data enables us to figure out how often consumers use parts of the Website or services so that we can make the Website appealing to as many consumers as possible, and improve those services.

**What About Cookies?** Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your browser to enable our systems to recognize your browser and tell us how and when pages in our site are visited and by how many people. 615 Entertainment Agency cookies do not collect Information, and except as necessary to investigate claims of fraud or other misconduct or as otherwise necessary to track purchases for purposes of calculating credit under our affiliate program, we do not combine the general information collected through cookies with other personal Information to tell us who you are or what your screen name or email address is

## HOW DOES 615 ENTERTAINMENT AGENCY USE MY INFORMATION?

The Information you provide is used for purposes such as responding to your requests for certain products and services, customizing the content you see, communicating with you about specials, sales offers, and new features, and responding to problems with our services.

CD Baby may use all of the Information that we collect from our users to understand usage trends and

Most browsers have an option for turning off the cookie feature, which will prevent your browser from accepting new cookies, as well as (depending on the sophistication of your browser software) allowing you to decide on acceptance of each new cookie in a variety of ways. We strongly recommend that you leave the cookies activated, however, because cookies enable you to take advantage of some of our

### Information Collected from Other Sources and Third Parties

We obtain certain kinds of personal information about you from third parties. For example, we may collect usage data of your visits to our Website from the service providers that help us operate the site or improve its functionality. We also use a third-party chatbot service, which may collect your country/state of residence, area code, and/or IP address, to provide you with tailored support services, prevent fraud, and enhance your user experience. For example, we receive information in anonymized form from Mouseflow, an experience analytics service, regarding how visitors use and interact with our Website. This includes a visitor's mouse clicks, mouse movements, scrolling activity, and page content. To learn more about Mouseflow's data collection practices, please visit their website: <https://mouseflow.com/privacy/>.

## PRIVACY SHIELD COMPLIANCE

We and our subsidiaries in the U.S. comply with the EU-U.S. Privacy Shield Framework (Privacy Shield) as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union and the United Kingdom to the United States in reliance on Privacy Shield. AVL has certified to the Department of Commerce that it adheres to the Privacy Shield Principles with respect to such information. If there is any conflict between the terms in this privacy policy and the Privacy Shield Principles, the Privacy Shield Principles shall govern. To learn more about the Privacy Shield program, and to view our certification, please visit <https://www.privacyshield.gov/>.